



Waterbury LEAP

Local Energy Action Partnership

- **Start with a seed- an event, challenge, or goal and if it has the momentum to sustain itself – let it grow.**



Birth of Waterbury LEAP

Step It Up Day

April 14th, 2007

- **Goals – fun, engaging, provocative, and motivating**
- **Strategy – tell people to come. And make it worth while.**

Outcomes

- **75 people (families, kids, drummers, enthusiasm!)**
- **Collected emails of people interested in continuing efforts**
- **Part of a nationwide effort**
- **MOMENTUM**





Toddler Year(s)

- **With an email list and a motivated community we began to have meetings to reduce Waterbury's carbon emissions, and save energy dollars for businesses, the municipality and members of the community.**
- **We Take our first steps.**



How did the Ball Keep Rolling

- **Organized cooperative meetings.**
- **Allow for open dialogue while staying on track.**
- **Empower people to pursue good ideas.**
- **Be successful, often! By setting sights on long term and short term goals.**



Expanding Potential – Limitations of volunteers without money (Adolescence)

- **Pursue Grants and Donations for LEAP
(Town, New England Grass Roots Fund,
Revitalizing Waterbury)**
- **Pursue Grants for others – Town Boilers,
Solar in Schools**



And we became a non-profit...



No Babies were harmed in the making of this power point presentation.

The Outlook

- **Make Waterbury a Model Green Community in 9 Years 300 days and counting!**
- **What is a Model Green Community? A community to which our state or even New England can look to see a success story of a businesses, residents and government working in concert to effectively reduce their carbon footprint.**

The Outlook

- **Strategic Planning**

Make changes in – *Transportation, Renewables, Education, Energy Conservation, and Land Use*

Layout achievable goals people can be inspired by.

	Timing/e ffort/ impact	Renewables	Timing/ effort/ impact	Transportation	Education			
Efficiency Conservation								
Button Up	S/L/M	Solar in Schools(SIS)		Web Base	H/H	Button Up		
Vt Com on Energy Mobilization	S/M/M/	GMP Grant		Public Tra	H/H	Rally		
Street Light Inventory	S/L/M	Wind Turbines	H/M/H	Bike & Pe	H/H	SIS		
Waste Water Treatment	?	Solar Hot Water		Bike Path	H/H	GMP Grant		
Traffic Lights	S/L/M	GMP - Green Power campaign		No Idling	L/M	Wind Turbines		
Waste Stream	TABLED	Property Assessed Clean Energy	TABLED	Way To Go	L/M	Waterbury Energy Inventory		
Energy Audit	M/					LEAP School Awards		
GM Community Event Energy C	M/M/H					Teach -Renewables & Conservation		
State Complex	L/H/H					Guest Speakers		
						Renewable energy Atlas		
						Green Job Fair		
						Full Class Projects		
						Dartmouth Tuck		

Advocacy/PR	Internal Org	Fundraising	Land Use	Coordination	Annual Events		
Leap School awards	Waterbury Energy Inventory	Waterbury Walks	Zoning	Vt law School	Films		
Waterbury Record - Su	Mailing Contact lists	LEAP 100	Subdivision	VNRC	Contractor/Builder education		
WDEV - Energy Tip	Systemically	GMC	Localvore	Efficiency VT	Rally		
LEAP tables	Website	Ben Jerry		State	Awards		
Suggestion boxes		National Life		Carbon Shredders	Waterbury Walks		
Recruiting		Print & \$		Other Energy Com	Progressive Dinner		
		Brighter Planet			Bike Day		
					Button Up		
					Way to Go		
					Annual Conf - December 5		
					National Events		
					Earth Day		
					Guest Speaker		



**Don't forget why you're
doing it.**

The Outlook

- **Bring the people back in – and keep it electric!**
- **Spread the word – email, facebook, posters,
www.WaterburyLEAP.org**

Tell Everybody.

- **Dear Neighbors and LEAP Supporters,**

I'm writing to invite you to attend the next meeting of Waterbury LEAP (Local Energy Action Partnership):

Monday, December 14

6:30 - 8:00 pm

*Location: Duncan McDougall's home office
1536 Loomis Hill Road, Waterbury Center
244-094*

