



Efficiency Vermont



2013 VERMONT HOME ENERGY CHALLENGE

November 2012

Overview

- Implemented by Efficiency Vermont, in partnership with Vermont Energy and Climate Action Network
- Town-by-town challenge
- Turn-key programs for local partners
- Support for local partners from Efficiency Vermont, VECAN, and regional partners



Why Challenge Now?

- State falling short of residential thermal efficiency goals
- 80,000 homes by 2020 achieving average savings of 25%
- Requires 3% of homes annually – currently we are reaching 0.5%
- Energy prices continue to rise – e.g. fuel oil has increased 350% since 1999

The Challenge Part of the Challenge



- Each town has target of 3% of year-round occupied homes weatherized in 2013
 - Home Performance with ENERGY STAR
 - VT Gas
- Each town is also challenged to achieve high outreach levels around efficiency
- Other measures of success -TBD

Awards and Recognition



- All local partners that achieve targets will be recognized
- Towns in each region will receive awards for winning categories to be used for public benefit - based on per capita
- Statewide awards as well

Turnkey Programs

- Range of programs that local partners can tap into
- Each local partner develops own unique plan for achieving targets
- **Turnkey programs include:**
 - Home energy visits (also known as VCEM)
 - Door-to-door outreach
 - Energy saving workshops (aka Button Up)



A Vermont Home Energy Savings Campaign

Turnkey Programs con't

Turnkey programs include:

- Home energy parties
- Phone-a-thons
- Community-energy contractor partnerships

Other support programs include:

- Energy saving kits
- PACE

Support for Local Partners

Efficiency Vermont and VECAN will:

- Provide marketing and educational materials
- Conduct trainings and workshops
- Track results and maintain website
- Support regional coordinators
- Provide awards and recognition



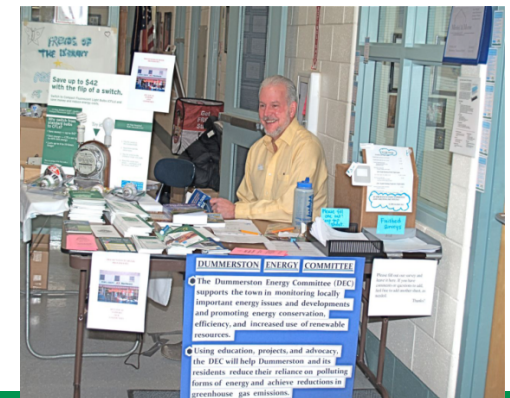
Support for Local Partners con't

Regional partners will:

- Organize regional workshops and trainings
- Encourage participation of local partners
- Support media outreach
- Provide on-going outreach and support

Local Partner Roles

- Sign-Up!
www.encyvermont.com/homeenergychallenge
- Establish local steering committee
- Participate in regional workshops/trainings
- Develop local plan of action
- Implement selected turnkey projects and other engagement projects



Timeline

Local partner sign-up	Nov. – Dec. 2012
Challenge launched	January 1, 2013
Workshops and trainings held	Jan. – Oct. 2013
Local partners reach out	Jan. – Dec. 2013
Challenge concludes	December 31, 2013
Results announced	February 2014