



SOLAR HOT WATER

Town Meeting
August 31st 6:30 pm
Odd Fellows Hall



**GO GREEN
SOLAR HOT WATER**

**Find out
HOW TO SAVE \$\$\$
SAVE THE ENVIRONMENT TOO**

Solar Hot Water is
Simple proven technology
100% green
Reduces CO₂ & GHG emissions
Positive influence on natural resources
Lowest cost form of clean energy
High return on investment
Fast payback

Come to Info Town Meeting
August 31st 6:30 pm
Odd Fellows Hall
Meet certified solar installers
sponsored by Mount Holly Conservation Trust
contact rolandmarx@yahoo.com
802 259 9259

GO GREEN SOLAR HOT WATER TOWN MEETING

On again **September 26th**

**Get the real skinny on solar ...
you won't believe the \$\$\$\$ you'll save !!**

Sponsored by Mount Holly Conservation Trust
Monday, September 26th 6:30 pm Odd Fellows Hall
Belmont

The MHCT is holding a free educational town meeting to inform homeowners about the benefits of **solar hot water** in helping to preserve the environment and **save money** too. This meeting will tell about **simple proven technology**, help those unfamiliar with solar to get up to speed (a sort of “solar hot water for dummies”) and open a Q & A with certified solar installers.

For most households, heating hot water is a major expense, amounting to about 20% of heating expense ... and **solar hot water** is a way to stop the furnace from running all summer, to stop supporting foreign oil suppliers and to save big on expenses.

You need sun ... a **sunny south-facing** exposure. And sun is predictable in Vermont ... more so than in Germany, which has the highest solar use of any country in the world.

You get a **fast payback** and could get a **10% annual yield**, or more, on your investment. That's a lot more than the 1% or so banks pay or the 2-3% CDs do ... and without the risk of a 2008 market meltdown.

And you would know that every household installation would prevent almost 2 tons of CO₂ and other greenhouse gases from entering the atmosphere each and every year ... about the **equivalent of planting more than 200 trees.**

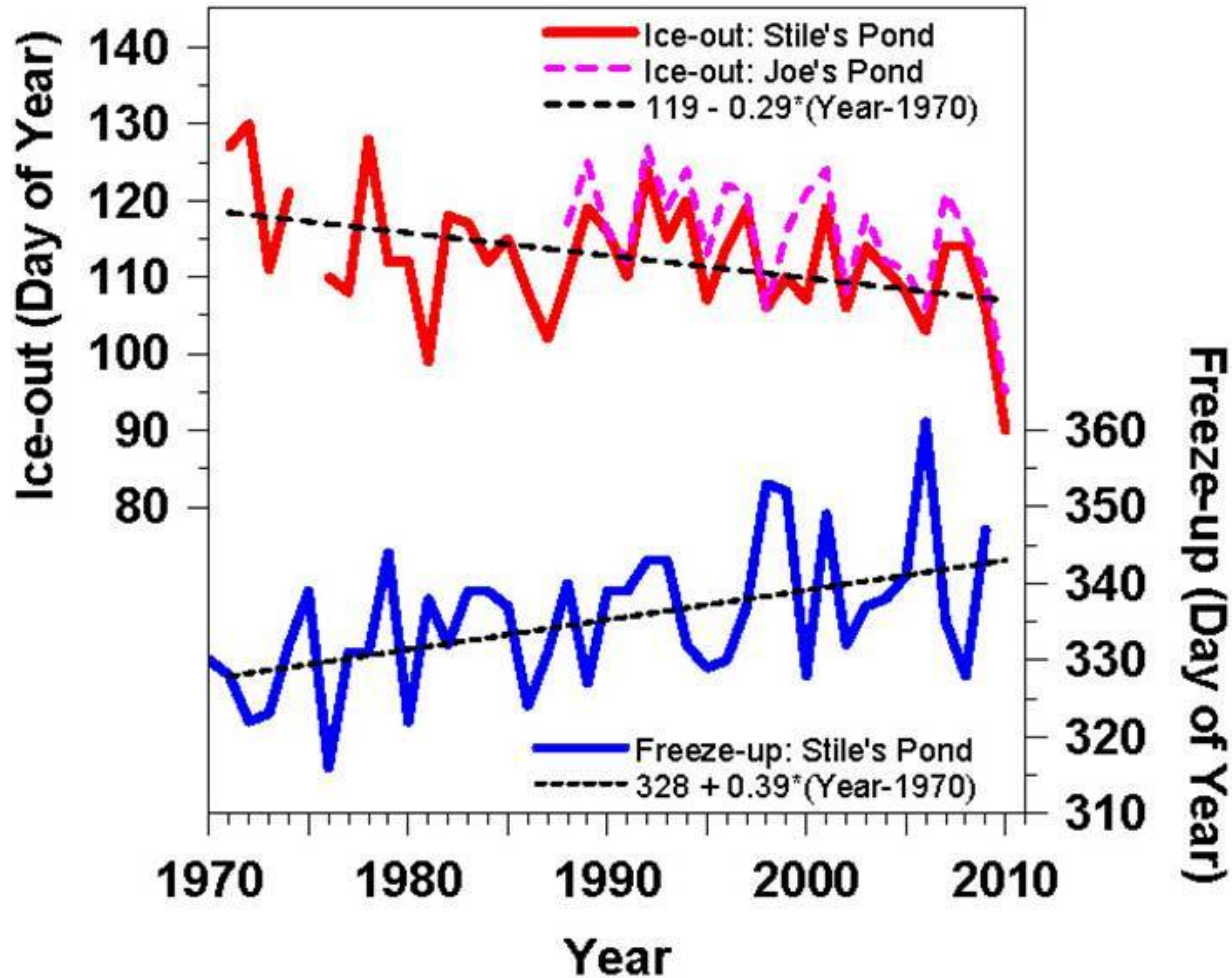
Please come and find out what solar hot water can do for you, for the community and for the environment. For more information, contact rolandmarx@yahoo.com or 802 259 9259.



SOLAR HOT WATER

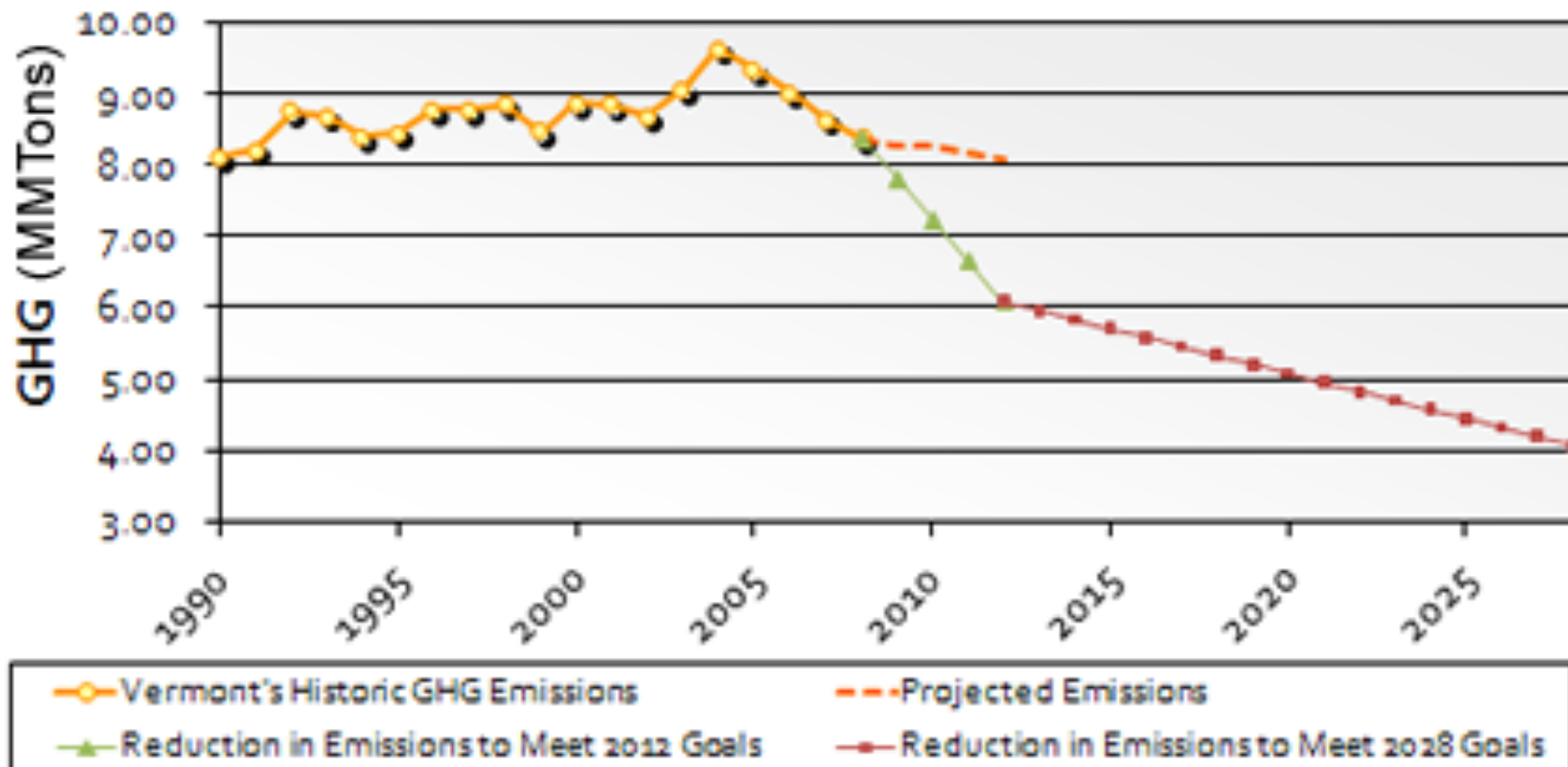


Vermont ponds freezing trends





Vermont Greenhouse Gas Emissions





SOLAR HOT WATER

Why **HOT WATER ?**

Everybody uses it

#2 expense after space heating

20% of heating costs

Solar Hot Water Systems

Heating domestic hot water (DHW) is the second highest energy cost in a typical household. An average family of four, using an electric hot water heater and paying nine cents per kilowatt-hour (kWh), will spend about \$400 a year on hot water. A solar DHW system can economically provide two-thirds or more of this energy at a cost equivalent to six to eight cents per kWh.

Modern solar water heating technology has been in use for over 20 years and is a highly reliable technology with more than 100,000 installations in the United States. During the first half of the 1980's, federal and state tax credits

can supply 100 percent of the hot water load year-round. Systems are typically designed to meet 100

Modern solar water heating technology is highly reliable.

Modern solar water heating technology ... is highly reliable.

percent of the load in the summer. Systems have a year-round solar as preheat; oil or wood systems that can supply extra heat when needed.

Solar water heating systems can also be used for providing some of a building's space heat.

SOLAR HOT WATER ...

100% green

Low cost clean energy

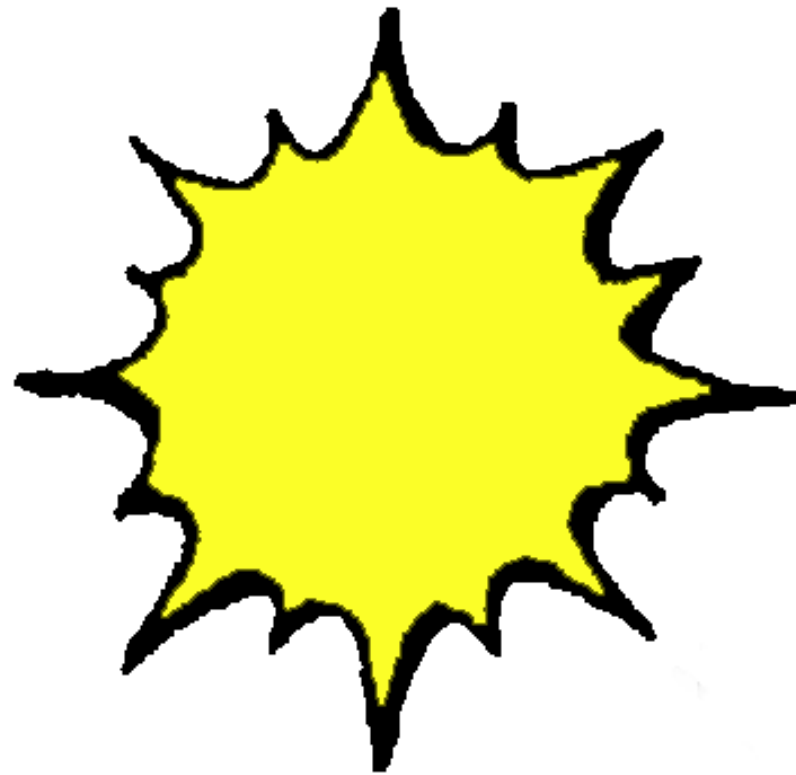
Saves \$\$\$ immediately

Pays back fast

High return on investment

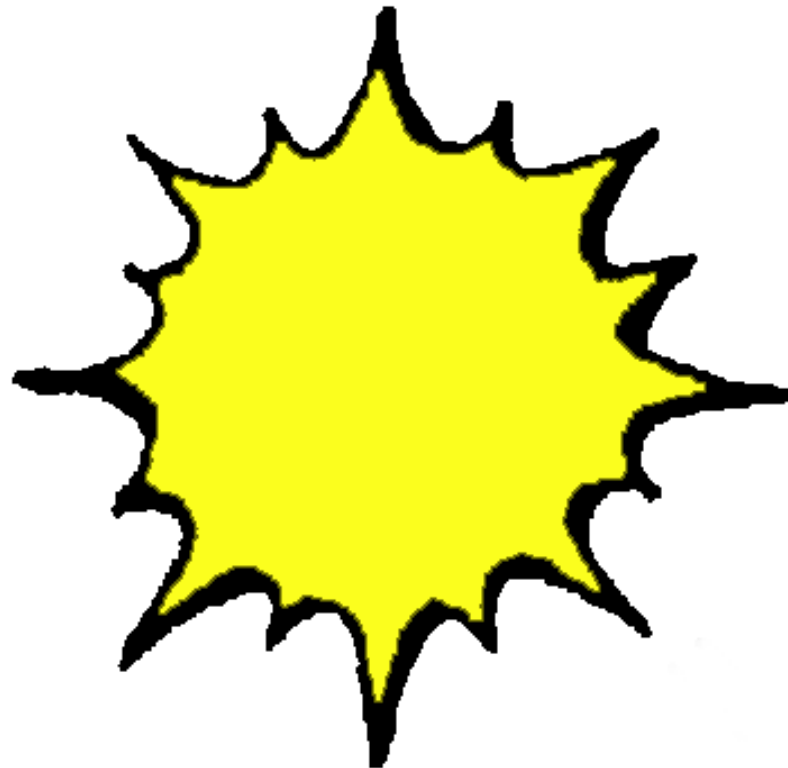
Says no to foreign oil

You need



& **South** exposure

In Vermont, sun is abundant



500 x greater than Wind

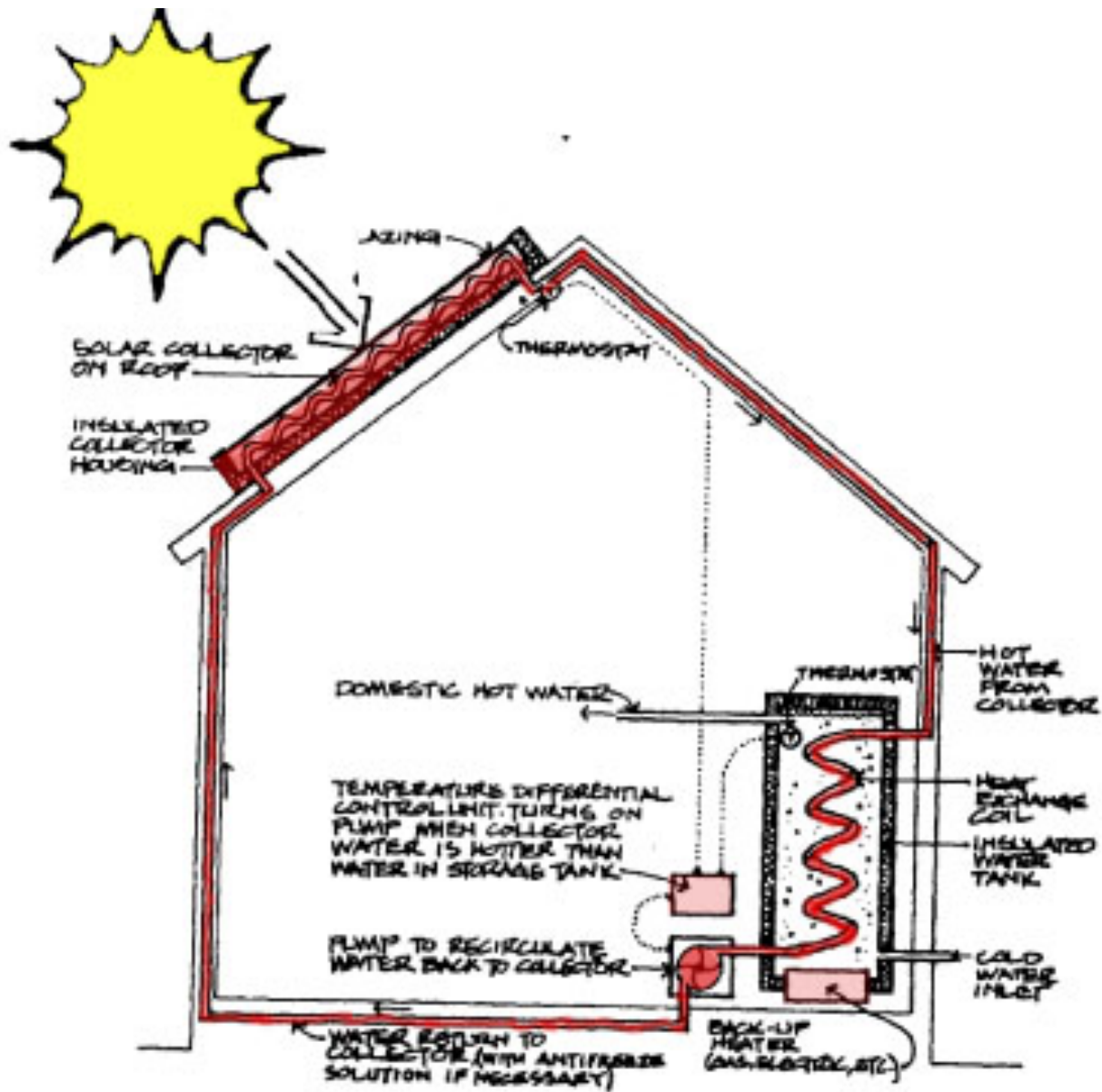
In Vermont

solar can provide

100% of hot water in “summer”

& 70% of hot water year-

around



Solar Water Heater

solar-heated solution from the absorber plates. Heat is then extracted from the fluid by a heat exchanger at the storage tank.

Solar DHW systems may be used as a preheat source for any type of hot water system including instantaneous heaters.

Preheated water in the solar tank is fed to a conventional water heater for supplemental heating if necessary. Solar DHW systems may be used as a preheat source for any type of hot water system including instantaneous heaters.

The operation of a passive thermosyphon system is essentially the same except the

collectors and there must be minimal flow restriction (such as a long pipe run) that would stop the natural thermosyphon effect. Passive systems that use the geysereffect are just the opposite; they must have the collectors above the storage tank.

Because of their reliability, superior efficiency compared to passive systems, and because there are no restrictions on collectors location, active systems are most commonly installed in Vermont. Regardless whether the choice is an active or passive system, the most important point is to design and install the system according to manufacturer's instructions. The best equipment will fail to live up to its potential if incorrectly installed.

Can **SOLAR** heat my home?

HOT WATER, yes

**Space heating limited
effectiveness**

or gives a system
bility to meet
er patterns and
ical use.

dules are solid-
h no moving
:tremely reliable
aintenance for the
stem. The only
n that requires
the batteries
eriodically
aced about every
ad acid batteries
for nickel-
s.

the key to understanding cost-effective photovoltaic applications.

A fundamental consideration in the design of any independent power system is energy efficiency. The first rule is energy efficiency.

only system is energy efficiency. The first rule is to use electricity only for purposes where it is best suited — such as lighting, electronics and motors — not for water or space heating, cooking or drying, all of which can be done less expensively by propane, oil or solar thermal systems.

Electricity in VT
is produced
mostly from clean energy
... over 90% “green”
according to CVPS

Solar costs

reduced by incentives

Federal tax credit: 30% of gross cost

State rebate: about \$1000

Can save 40%

SOLAR

Saves \$\$\$ right away

Lowers water heating costs up to 70%

Pays back fast

High return on investment

Adds to real estate value

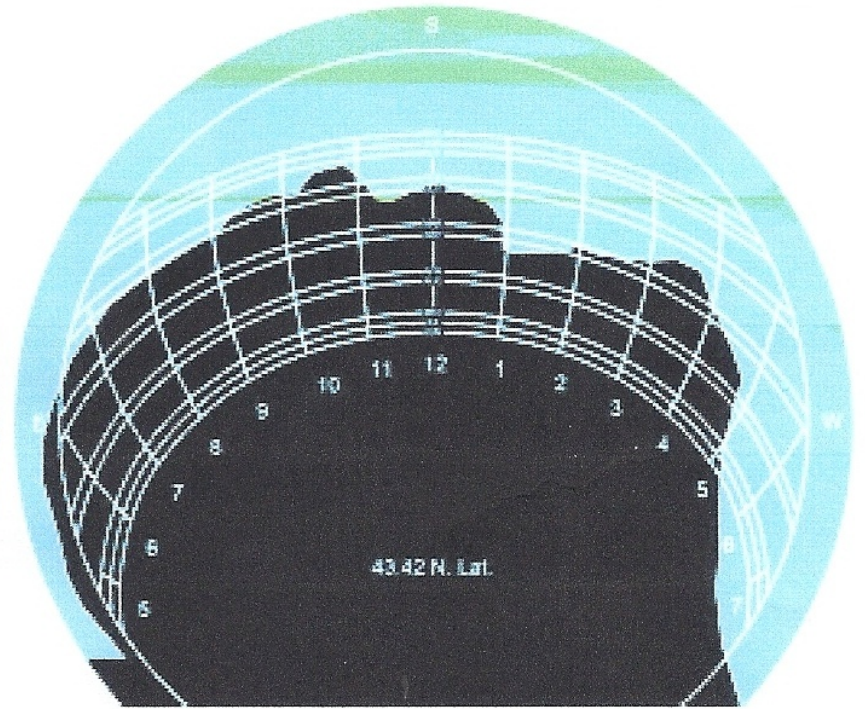
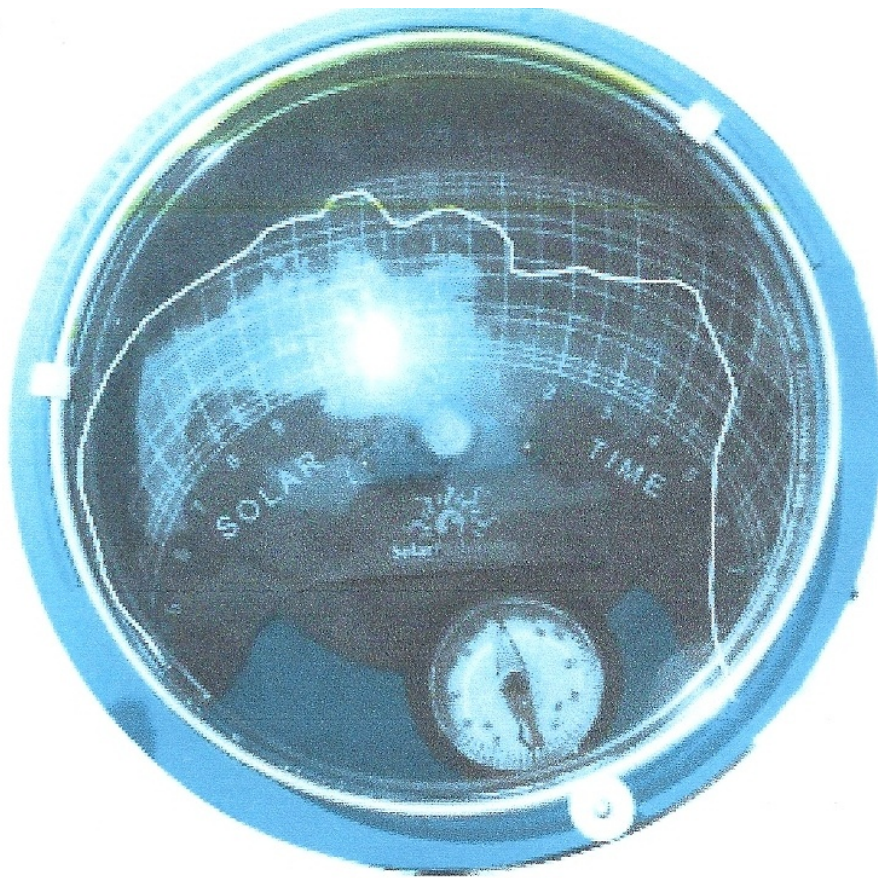
actual apr – sep 2009 & 2010
172 gal. oil cost \$415

est. apr – sep 2011 hot water
cost \$500+

...

past year fuel oil: 1200 gal.
cost \$3700

hot water: est. 20% or \$740
summer hot water: est. 70%
or \$518



**solar pathfinder projects sun/shade
12 months of year**



Solar Site Analysis Report

Image File: "Marx_

Layout Point: 1

Solar Obstruction Data

Month	Unshaded % of Ideal Site Azimuth=180 Tilt=43.42	Actual Shaded Solar Radiation Azimuth=180.0 Tilt=45.0 KWhr/m ²	Solar Hot Water Shaded Cost Savings Propane \$4.00/gallon	Solar Hot Water Shaded Solar Fraction Azimuth=180.0 Tilt=45.0
January	0.00 %	0.00	\$0.00	
February	23.68 %	0.86	\$1.73	
March	75.06 %	3.20	\$45.31	
April	97.34 %	5.08	\$70.52	
May	97.46 %	5.01	\$72.99	
June	97.63 %	5.27	\$74.48	
July	97.27 %	5.31	\$77.72	
August	96.86 %	5.30	\$77.44	
September	86.46 %	3.89	\$56.26	
October	38.02 %	1.43	\$15.66	
November	0.00 %	0.00	\$0.00	
December	0.00 %	0.00	\$0.00	
Totals	59.15%	35.36	\$492.10	
	Unweighted	Effect: 70.59%		
	Yearly Avg	Sun Hrs: 2.95		

exchanger efficiency	%	95.0%
miscellaneous losses	%	2.0%
power / solar collector area	W/m ²	10.60
city rate	\$/kWh	0.140

margin		
city - pump	MWh	0.1
ing delivered	MWh	3.3
fraction	%	

ing system
 ot verification
 ype
 onal efficiency
 onsumption - annual
 ate
 ost

Heating system	
Base case	Proposed case
Oil (#6) - gal	Oil (#6) - gal
65%	65%
Seasonal efficiency	78.8
Fuel consumption - annual	4,000
Fuel rate	315
Fuel cost	818

analysis

al parameters

ate
 fe
 o

osts

ystem	\$	6,269	100.0%
	\$		0.0%

itial costs	\$	6,269	100.0%
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res and grants	\$	2,841	45.3%
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costs and debt payments

ings) costs	\$	
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t - proposed case	\$	331
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nnual costs	\$	331
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savings and income

t - base case	\$	818
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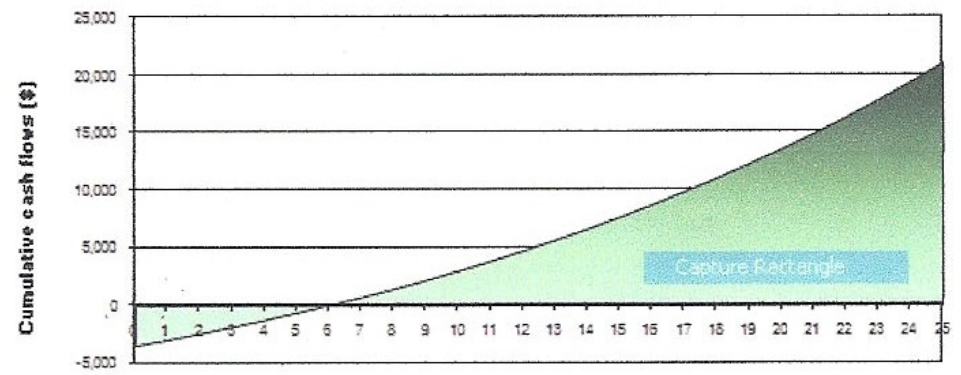
nnual savings and income	\$	818
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al viability

RR - assets	%	19.3%
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ayback	yr	7.0
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Cumulative cash flows graph



solar hot water

**uses sun to heat water for
free**

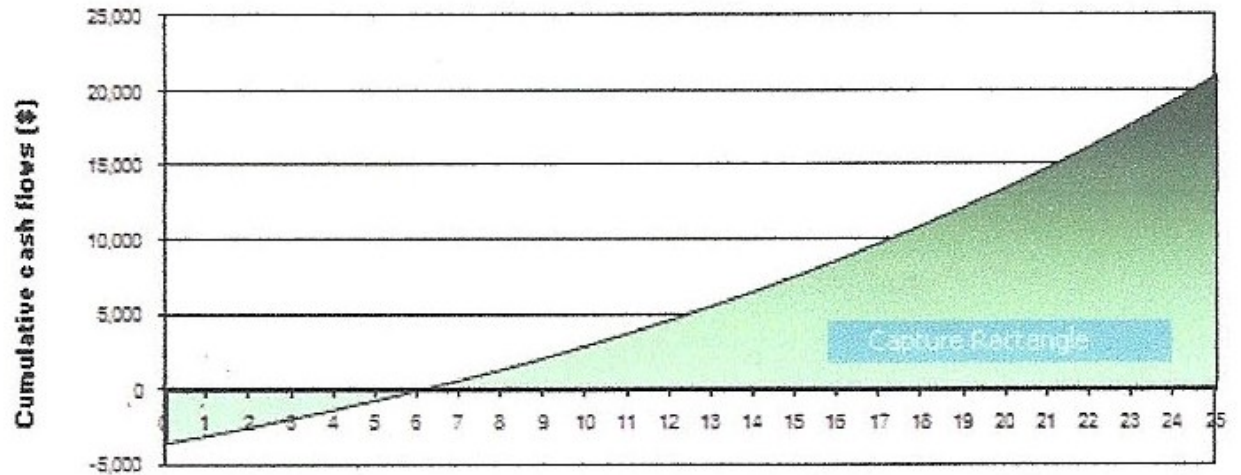
**0 operating costs
save \$500 per year**

Fuel cost
 Fuel rate
 Fuel cost

818

\$	6,269	100.0%
\$		0.0%
\$	6,269	100.0%
\$	2,841	45.3%
\$		
\$	331	
\$	331	
\$	818	
\$	818	
%	19.3%	
yr	7.0	

Cumulative cash flows graph



return on investment

bank accounts: 1%

CDs: 2 or 3 %

SOLAR HOT WATER can yield

10% per year

**“solar is a better
investment than stocks ...
without market risks”**

says a solar investor

**every solar hot water
installation**

**keeps 2 tons of CO₂
from atmosphere every year
like planting 200 trees**

solar hot water

reliable clean energy

saves \$\$\$

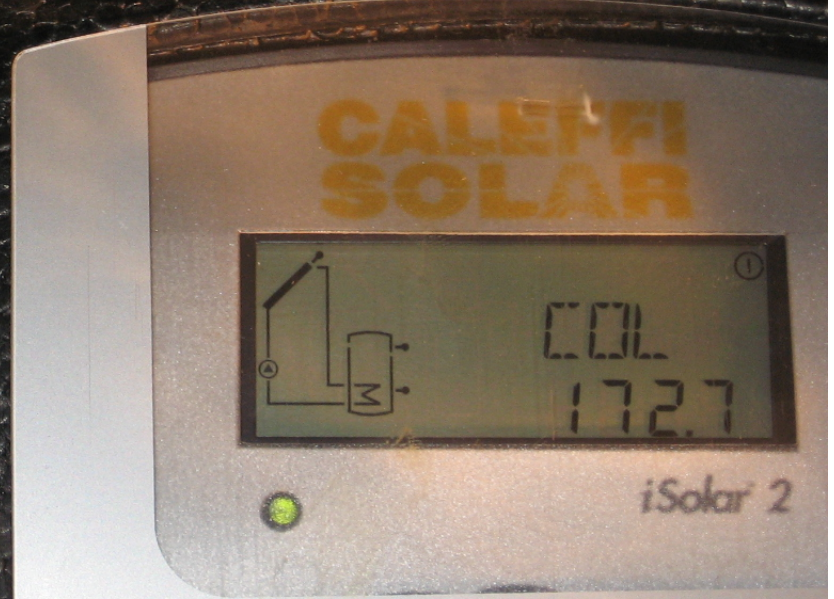
saves the environment

!!!!











SOLAR HOT WATER

GO GREEN SOLAR HOT WATER

Town Meeting ... August 31, 2011

PARTICIPANTS & CREDITS

We would like to thank the following for their help
in making this workshop possible:

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Emily Clifford Jackson ... audio/visual graphics
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Abe Leber ... graphics for “go green solar” logo
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Thank you,

Mount Holly Conservation Trust

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