



# Brattleboro Climate Protection

Brattleboro Energy Committee



MUNICIPAL CENTER

230 MAIN ST.

# Local Officials

- Town Manager/Mayor
- Selectboard members
- State legislators
- Municipal staff

# Projects

- Emissions Inventory/Climate Action Plan
- Energy Performance Contract
- No-Idling Resolution
- Town Plan re-write
- Parking Garage lighting project
- PACE
- Streetlight inventory
- Municipal solar

# Lessons Learned

- Set up an official town energy committee.
- Identify allies and enlist their help. Recruit them to volunteer or run for office!
- Communication is very important. Always keep municipal officials in the loop (annual reports, minutes, individual meetings)

# Lessons Learned (cont'd)

- Make sure your message matches your setting.
- Listen to their concerns, and let them know they've been heard.
- Give them time to adjust to new ideas.
- Be persistent!