



Working Together for

VITAL COMMUNITIES

Replicating Smart Commute Upper Valley in Brattleboro and Other Regions

Aaron Brown

Vermont Energy and Climate Action Network Conference

December 6, 2014



Upper Valley **T M A**

Working to Reduce Reliance on Driving Alone



Economy · Agriculture · **Transportation** · Energy · Leadership ·
Quest





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Smart Commute

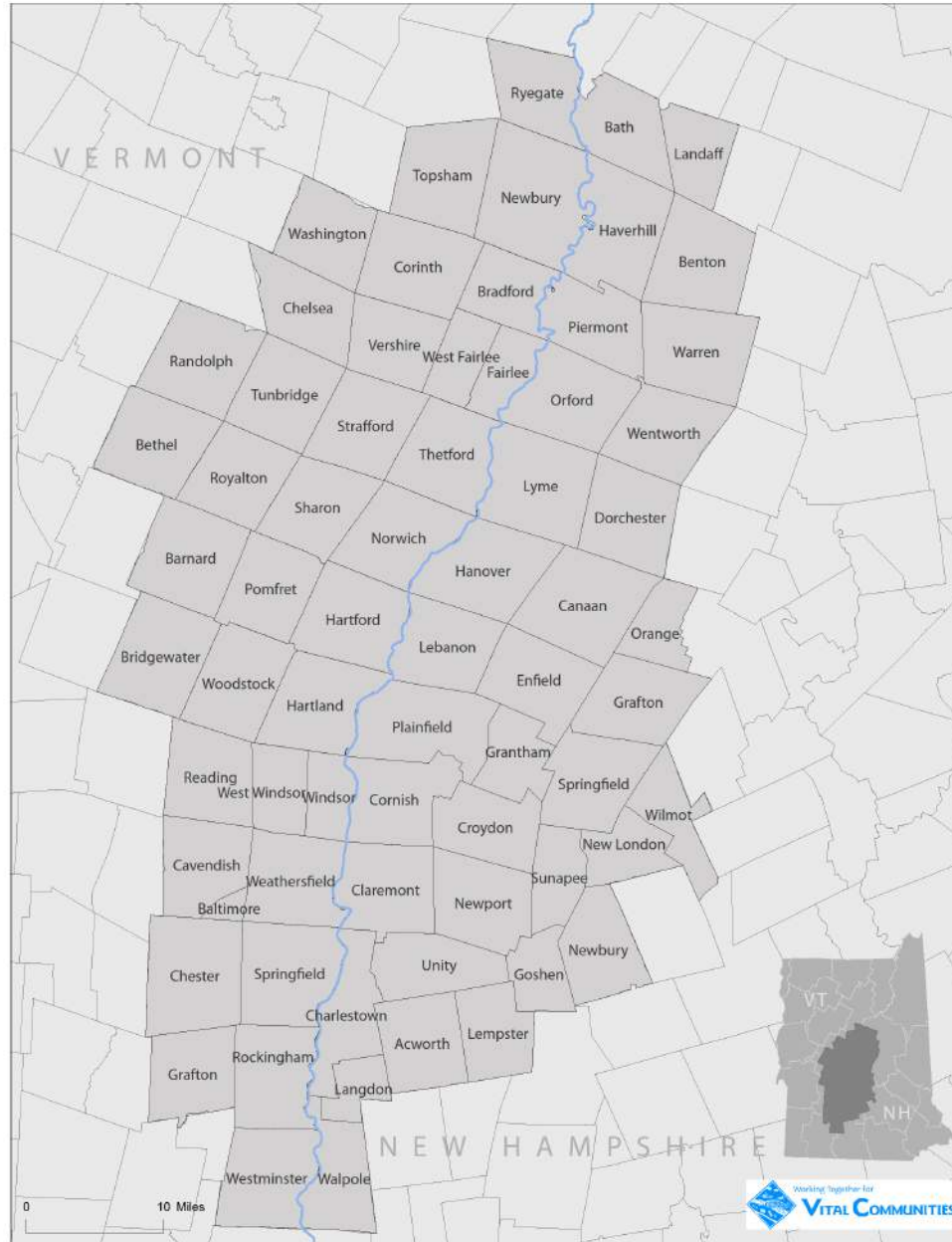
- 33 workplaces
- 4 towns
- 3 school districts
- Survey to determine transportation habits
- Projects to reduce drive-alone travel



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Vital Communities Service Area





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Smart Commute Brattleboro

- Developed plans for ~ 12 workplaces in 2014
 - Leveraged EXISTING transportation stakeholders group
 - Worked with three professionals



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Smart Commute Brattleboro

- Vital Communities administered commuter survey and trained Brattleboro-area advocates to write commuter plans.
- Keys to success: consultant (Vital Communities) controlled process; locals convened business group



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Future Resources

- Vermont Transportation Efficiency Network
- More direct consultation to other regions



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Thanks! Questions?

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