

Successful Environmental Movements: Tools and Keys to Success

Power of Local Change
Collaboration
Networks

The power of local change: South Portland Blocks Tar sands Export

- Large scale implications:
Local campaign halted international national fossil fuel projects

“This matters in Alberta...future tar sands extraction depends heavily on export capacity.”

Inthesetimes.com, *The Oil Industry Hits an Unexpected Road Block*



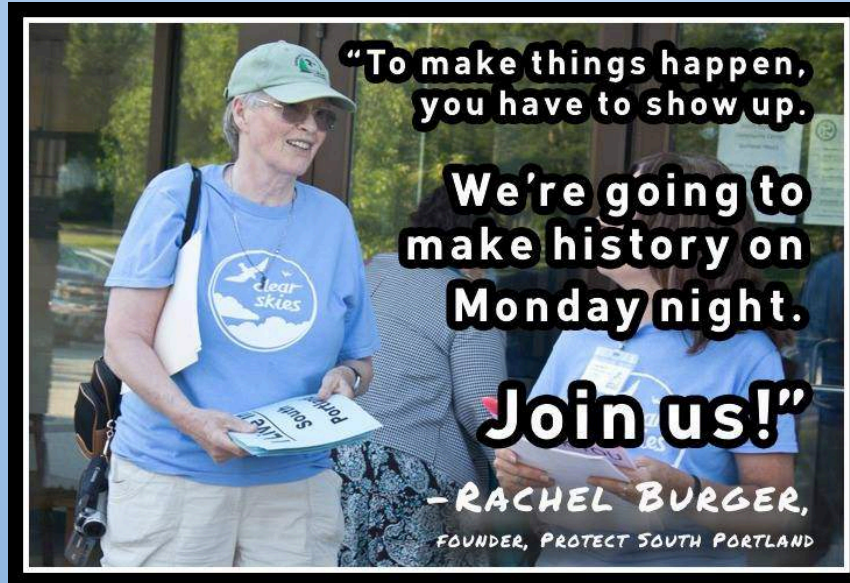
http://switchboard.nrdc.org/blogs/eshope/that_pipeline_through_new_engl.html



The power of local change: South Portland Blocks Tarsands Export

- **Collaboration:**

Multiple community groups and statewide environmental organizations worked together toward one cohesive goal



The power of local change: South Portland Blocks Tarsands Export

- **Narrow the focus:**
Instead of having a large, regulatory goal (block future oil infrastructure), South Portland passed a very specific ordinance to ban loading crude oil onto ships.



A Networked Approach to Organizing Movement Builders

(Unexpected) Collaborations

People's Climate March

Time's Up! Rise Up! Rally and Action



Resources

Playbook for Progressives

Training For Change

Protect South Portland